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Sec. XX. 19 V.S.A. chapter 29 is added to read:

CHAPTER 29. TRANSPORTATION DEMAND MANAGEMENT

§ 2901. DEFINITIONS

As used in this chapter:

(1) “Designated downtown” means an area that has been designated pursuant to 24 V.S.A. § 2793.

(2) “Employee” has the same meaning as in 21 V.S.A. § 302.

(3) “Employer” has the same meaning as in 21 V.S.A. § 302.

(4) “Pleasure car” has the same meaning as in 23 V.S.A. § 4(28) and a single occupancy pleasure car means a pleasure car that is only occupied by the operator.

(5) “Transportation demand management” or “TDM” means measures that reduce vehicle trips. Examples include telecommuting, incentives to carpool, walk, bike or ride public transit, and staggered work shifts.

(6) “Transportation management association” or “TMA” means a non-profit, member-controlled organization that provides transportation services in a particular area, such as a region, municipality, commercial district, mall, medical center or industrial park, and provides an institutional framework for transportation demand management.

§ 2902. EMPLOYER PARTICIPATION IN TRANSPORTATION

MANAGEMENT ASSOCIATIONS

All employers with 500 or more employees performing services for it in the State and all employers in a designated downtown, through the designated downtown organization shall be

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eligible to participate in an 18-month pilot program designed to encourage businesses to join a transportation management association on a first come first serve basis; participation will include the development of an Employer TDM Plan in partnership with TMAs and GoVermont and provide financial support for TMA membership for at least 5 employers with 500 or more employees, and with up to 5 downtown organizations servicing 5 designated downtowns. As funding permits, more employers in both categories will be offered access to the pilot.

§ 2903. REPORTING ON TRANSPORTATION MANAGEMENT ASSOCIATIONS

(a) The Agency of Transportation, in consultation with all transportation management associations in the State, shall annually, on or before February 15, submit to the House Committees on Transportation, House Committee on Commerce and Economic Development, Senate Committees on Transportation, and the Senate Committees on Economic Development, Housing and General Affairs a report which documents:

- (1) for each transportation management association:
 - (A) the name of each employer member and total number of employees performing services for the employer in the State on December 31;
 - (B) a list of services offered and an estimate of the effectiveness of each in reducing single occupancy pleasure car trips; and
 - (C) the total number of employees who utilized each service;
- (2) aggregate data on the commuting habits of employees employed by an employer that is a member of a transportation management association;
- (3) an estimate of the expenses and savings to employers and employees

1 generated by the employer being a member of a transportation management
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3 association; and
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5 (4) an estimate of the State-wide reduction in single occupancy pleasure
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7 car trips attributable to transportation management associations.
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9 (b) Notwithstanding 2 V.S.A. § 20(d), the annual report required under this
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11 section shall continue to be required unless the General Assembly takes
12
13 specific action to repeal the report requirement.